



Nanjing 2014 Youth Olympic Games
16 – 28 August 2014

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ATHLETE MEDIA GUIDE

1. Introduction

- 1.1 This Athlete Media Guide (AMG) outlines the media environment that will be in operation during the Nanjing 2014 Youth Olympic Games, and sets out how athletes will engage with media and associated obligations.
- 1.2 This document is written for athletes, their support teams and Race Officials. Any Media representatives should contact the Nanjing 2014 Press Office for any information. Contact Nanjing 2014 Press Office: +86 25 56667759
- 1.3 By participating in the Event, athletes automatically grant to the Organizing Authority and its sponsors the right in perpetuity to make, use and show, from time to time at their discretion, any motion pictures and live, tapped or filmed television, audio or other reproductions of the athlete during the period of the competition without compensation.
- 1.4 The Nanjing 2014 Youth Olympic Games Sailing Instructions (SIs) and supporting documents on penalties clarify the media obligations where penalties will be applied. These are referenced by [SP] (standard penalty) and [DP] (discretionary penalty) in this document.

2. Media representation

- 2.1 All authorized media personnel will be identified by appropriate accreditation, which determines their access to defined areas on the Venue and in the Sailing Competition Areas.
- 2.2 A number of photographic and written media journalists will be present. They will have access to on-water controlled areas, the mix zone (by the launching ramp) and media conferences.
- 2.3 The Nanjing 2014 organizers have established a media team who will generate generic news content including athlete's comments that will be made available to all reporters and published on the Nanjing 2014 event website.
- 2.4 Accredited media boats will be clearly and individually identified on the water by a green MEDIA flag. The movement of media boats will be controlled on all courses to ensure minimal disturbance on racing. The following media boats will be present at the Sailing Competition:

Photo Journalists & Written Press: 5 Ribs – identified by MEDIA in a green flag.

3. Athlete media responsibilities [DP]

- 3.1 Athletes in the first race of the day on the 'A' course shall 'check in' when they arrive at the Course Area by sailing between the large red mark and the shore in front of the Spectator Area. Athletes in subsequent races are encouraged to 'check in' if there is time to do so.
- 3.2 The top three finishers in any race on the 'A' course shall sail between the large red mark and the shore in front of the Spectator Area as soon as reasonably possible after finishing their race, before departing the Course Area.
- 3.3 Athletes shall walk past the mixed zone on return to shore, but are not obliged to speak. Reporters will work in the mixed zone to gather athlete comments for flash quotes.



- 3.4 Athletes may be asked to be available for interviews outside the formal mixed zone or media conferences, on either training or competition days.